

Fact check:

What are the economic benefits of winter tourism?

It is a leading engine for growth in the economy, providing employment across a range of sectors.

Tourism is an important contributor to our domestic economy, creating jobs and contributing to **wealth creation and prosperity** in the region.

Approx. 50 million

skiing days a year generate

12.6 billion €

in revenue and

6.7 billion €

in added value
(direct & indirect).

6,2 %

of Austria's **GDP** comes from **tourism** (full-year statistics for 2023).

Approx. 250,000 people

work in the restaurant, hotel and ski lift industries in winter, **around 7.6 % of the working population.**



Winter tourism brings many positive economic benefits for Austria.

71,1 million

In the 2023/24 winter season, **19.9 million visitors** came to Austrian ski resorts, generating **71.1 million overnight stays.**